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Big Data for Epidemiology:

Applied Data Analysis Using National Health Surveys

Big Data for Epidemiology: Applied Data Analysis using National Health Surveys

Chapter 11: Dissemination

Part 2 Manuscripts

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Chapter 11 Outline

- 11.1 Introduction
- 11.2 Abstracts
- 11.3 Presentations
- 11.4 Manuscripts
- 11.5 Writing Tips and Tricks
- 11.6 **Summary**
- 11.7 References

11.4 Manuscripts

- The final step in research process
- Wring manuscripts is teachable skill

Scientific Writing	Creative Writing		
Formulaic	Not formulaic (usually)		
Short	Any length		
Concise	Not necessarily concise		
Simple sentences	Simple or complex sentences		
Simple prose	Simple or complex prose		
Talent not very important	Talent very important		

11.4 Manuscripts

- 5 Principles of scientific writing
- 1. Clarity (Plain English)
- 2. Simplicity
- 3. Conciseness (as few words as possible)
- 4. Exactness (accuracy)
- 5. Authenticity (trueness to form)

11.4 Manuscripts

- Adhere to word counts, referencing, other specific guidelines
 - American Psychological Association (APA), American Medical Association (AMA)
 - Original research: 3,000-5,000 words
 - Brief reports: 1,000-2,500 words
 - Letters to editor: ~500 words
 - Blinding of manuscripts
- Tailor the way you write to journal style
 - Active or passive voice
 - Simple sentences
 - Simple words
 - Subject up front
 - Topic sentences
 - Planned repetition
 - No adverbs (No "ly"ers)
 - Use past tense!!



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11.4.1 Manuscript Sections

- Title page (blinded or unblinded)
- Abstract and keywords

Full Text
Introduction
Methods
Results
Discussion

Full-text aligns with processes of scientific discovery

Scientific Discovery

- -Identifying research question
- -Selecting study approach
- -Designing and collecting data
- -Analyzing results
- -Reporting findings

- Section sub-headings
 - Literature Review in Introduction
 - Variables in Methods
 - Multivariable Regression in Results
 - Strengths and Limitations in Discussion

11.4.1 Manuscript Sections

• Writing checklists helpful for ensuring standardized reporting of research articles

Study Design	Checklist
Cross-sectional, case-control, cohort	Reporting of Observational Studies in Epidemiology (STROBE)
Randomized clinical trials	The Consolidated Standards of Reporting Trial (CONSORT)
Systematic reviews and meta-analyses	The Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA)

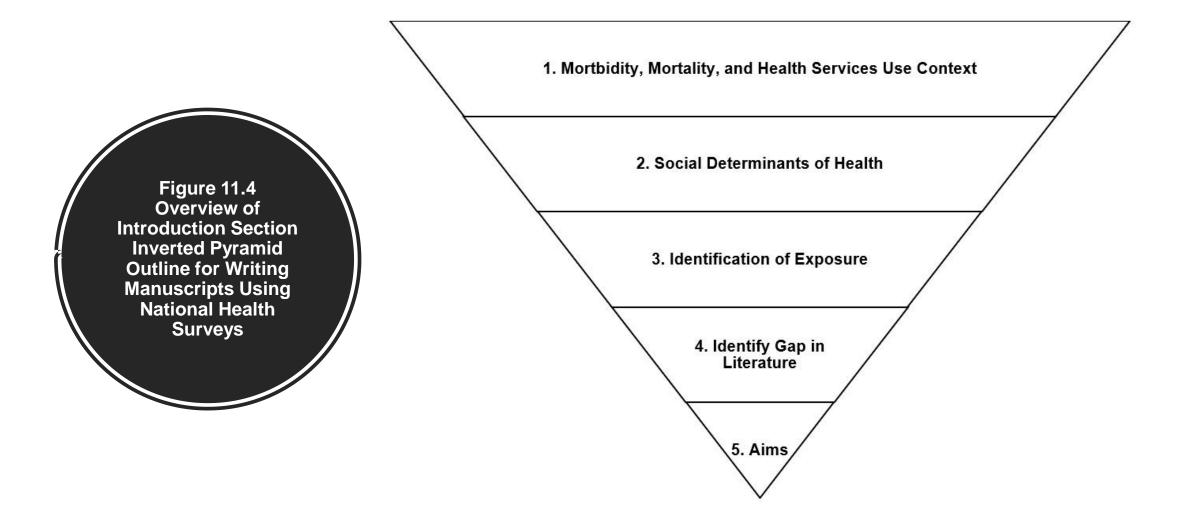
11.4.1.a Abstract

- Brief summary of the article
- Most important part of the research article!
 - 1st first thing that readers see prior to accessing and reading full articles
 - Free to everyone online whereas full-text may require fees
- 2 strategies when writing your abstract
 - 1. Write before the final manuscript as an outline
 - 2. Write abstract after completing the paper and rephrase key points from the completed sections
- Need to ensure consistency between abstract and text

- Funnel or inverted pyramid as framework
- Describe importance and rationale of the study from a broad perspective
- Narrow down to the specific aims in the study

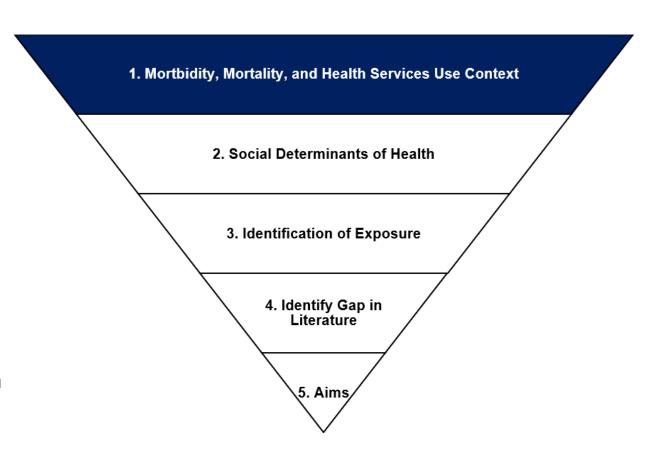


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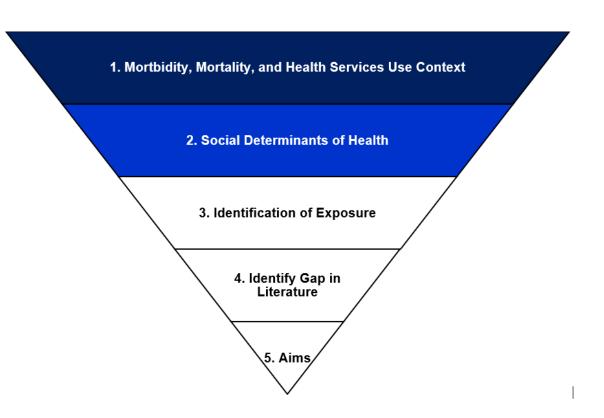
First paragraph

- Broad context
- Contextualize the outcome/dependent variable
- "What is the morbidity and/or mortality of the disease and outcome under investigation?"
- Alzheimer's disease and related dementias (ADRD) as outcome
 - Over 6 million individuals with ADRD in the United States
 - Treatment costs over \$350 million per year



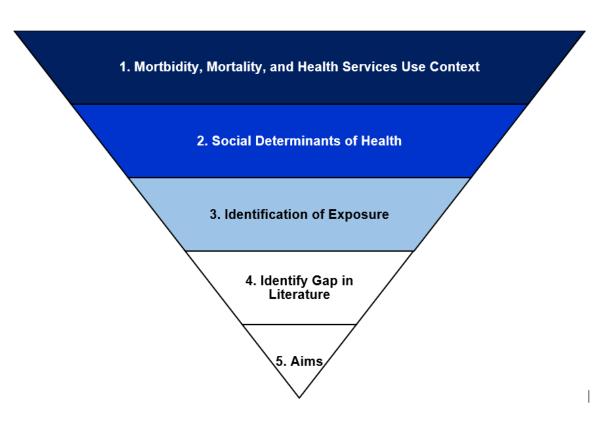
Second paragraph

- Focus on social determinants of health
- Narrows down the context of the outcome by including details on the health disparities
- Alzheimer's disease and related dementias (ADRD) as outcome
 - Differences in the prevalence of ADRD among non-Hispanic black individuals compared to non-Hispanic white individuals



Third paragraph

- Focuses on exposure/independent variable
- May be combined with the previous paragraph if exposure is social determinant of health
- "What research has already been conducted on the relationship between the exposure and outcome?"
- Alzheimer's disease and related dementias (ADRD) as outcome
 - Examine ADRD prevalence differences among foreign-born and US-born racial and ethnic minority groups since previous studies indicate that foreign-born individuals tend to have better health outcomes than tUS-born

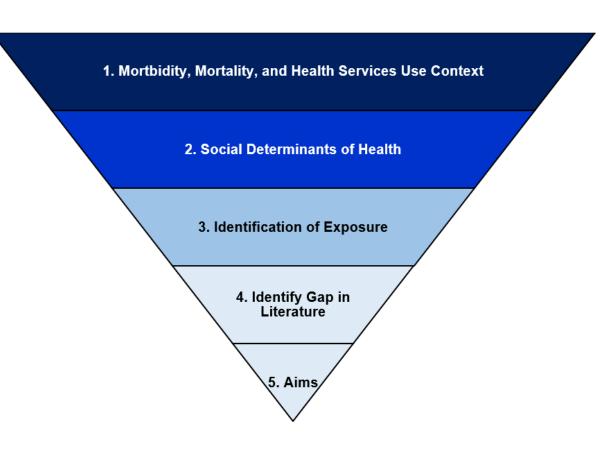


Fourth paragraph

 Identifies the gap in the literature on the relation between the exposure and the outcome

Fifth paragraph

- Outlines specific aims or objectives
- May include research questions or hypotheses depending on the project and journal requirements



11.4.1.c Methods

- How you conducted study
- Why you conducted study in particular way
- Provide enough detail for replication
- Subsection examples
 - Data source
 - Participants
 - Variables
 - Statistical analysis
 - Institutional review board (IRB) approval
- Writing tips
 - Use past tense since the methods have already been conducted
 - Write in active "we collected" or passive "the data were collected" voice depending on journal

11.4.1.c Methods Data Source

- Specify national health survey used
- Include years or panels of data used
- Include brief details on the history and purpose of the national health survey
- Refer the reader to website and previous studies using similar methods if published previously

11.4.1.c Methods *Participants*

- Included total number of participants who completed the national health survey
- Describe how the sample was limited based on predetermined inclusion and exclusion criteria
- Include total number of unweighted and weighted participants in sample
- Can be represented with a figure

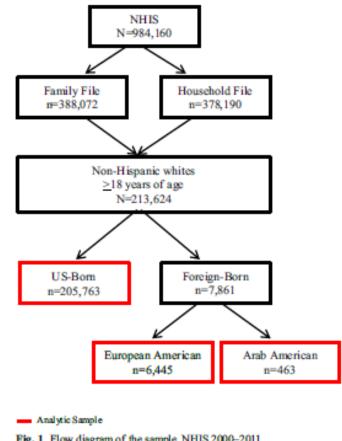


Fig. 1 Flow diagram of the sample, NHIS 2000-2011

11.4.1.c Methods Variables

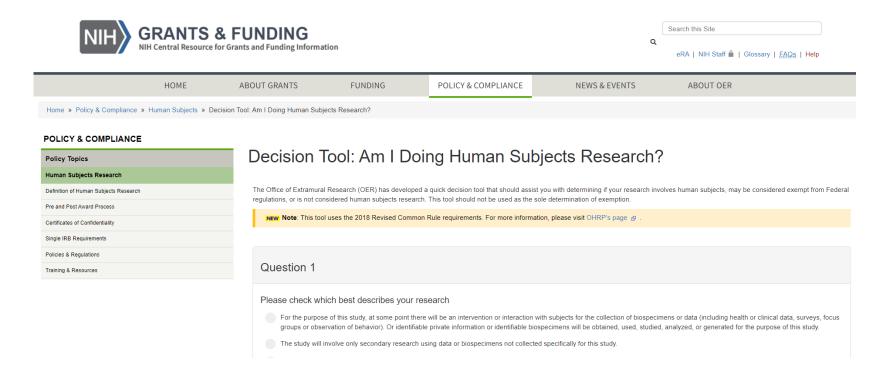
- Includes details on the questions used to meet study aims
- Potential Subsections
 - Independent variables (exposures or predictors)
 - Dependent variables (disease or outcomes)
 - Covariates (including confounders, mediators, and other explanatory factors)
- Includes ways variable recoded by combining it with other questions or removing missing responses
- Includes references to previous studies that have served as the basis for recoding variables or adjusting for specific covariates during the statistical analysis

11.4.1.c Methods Statistical Analysis

- Include details on what analysis were conducted to meet the research aims
 - Basic descriptive statistical procedures, such as frequencies, percentages, means and standard deviations
 - Comparative (or bivariate) statistical procedures, such as t-tests or chi square tests
 - Inferential statistical procedures, such as regression analyses.
 - Weighting, clustering, and primary sampling units
- Cite the analytic guidelines for each specific national health survey
- Cite software used (STATA, SAS, etc.)

11.4.1.c Methods Ethical Approval

Includes statement of "Not Human Subjects Research" or IRB Approval Statement



https://grants.nih.gov/policy/humansubjects/hs-decision.htm

11.4.1.c Methods Figures

- How the study sample was limited based on the inclusion and exclusion criteria
- Present theoretical models
- Trends in key findings

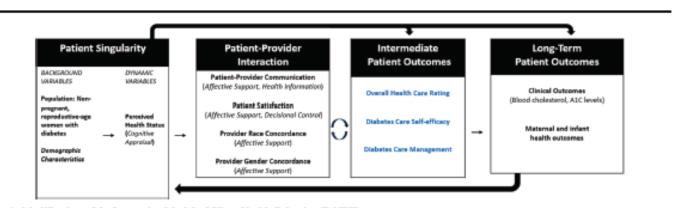


Fig. 1 Modification of the Interaction Model of Client Health Behavior (IMCHB)

https://doi.org/10.1007/s40615-021-01036-1

11.4.1.d Results

- "Heart," or most important section of the paper
- Highlights researchers' contribution to the scientific literature and overall general knowledge
- Should directly align with objectives and hypotheses presented in the introduction, the methods outlined to meet those objectives in the methods section, and a comparison to other studies in the discussion section
- Should present the main findings but not interpret them in the context of other literature



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11.4.1.d Results



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- Mixture of tables (figures) and text
- Include all findings obtained while conducting the research study
- ≥1 paragraph should be included for each table
- Tables should be referred to in the text
- Use headings similar to table titles to direct reader
- Include placeholders (e.g., insert table 1 here)
- >2 tables with increasing complexity

Table 1: Demographics

Tables 2+: Main analytic results

 Each table should "stand alone" with specific titles and footnotes to describe contents

Table 11.3.a Table shell representing how to present basic sample characteristics

	Unweighted N (%)	Weighted N (%)
Race, Ethnicity and Nativity		
US-Born Non-Hispanic Whites		
Foreign-born Non-Hispanic Whites		
Foreign-born Arab Americans		
Sex		
Male		
Female		

Table 11.3.b Table shell representing ways to present bivariate analyses using sample characteristics

	Flu Vaccine La	Flu Vaccine Last 12 months		
	No	Yes	p-value	
	% (SE)	% (SE)		
Race, Ethnicity and Nativity				
US-Born Non-Hispanic Whites				
Foreign-born Non-Hispanic Whites				
Foreign-born Arab Americans				
Sex				
Male				
Female				

Table 11.3.c Table shell for age- and sexadjusted prevalence estimates

	US-Born	Foreiç	gn-Born
	Non- Hispanic Whites % (SE)	Non- Hispanic Whites % (SE)	Arab Americans % (SE)
Alzheimer's disease and related dementias (ADRD)			
ADRD with comorbid diabetes			
ADRD with comorbid hypertension			

Table 11.3.d Table shell for logistic regression results

	Model 1	Model 2	Model 3
	Crude	Adjusted for	Fully Adjusted
	OR (95% CI)	demographics	OR (95% CI)
		OR (95% CI)	
Race, Ethnicity and Nativity			
US-Born Non-Hispanic Whites			
Foreign-born Non-Hispanic Whites			
Foreign-born Arab Americans			

11.4.1.d Results Sensitivity Analysis

 Analyses used to determine whether a different model or set of assumptions will yield similar results

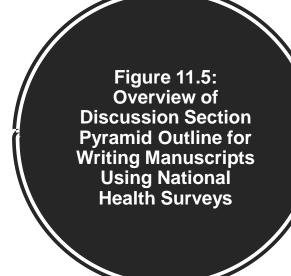
Example: Arab versus Middle Eastern or North African Adults

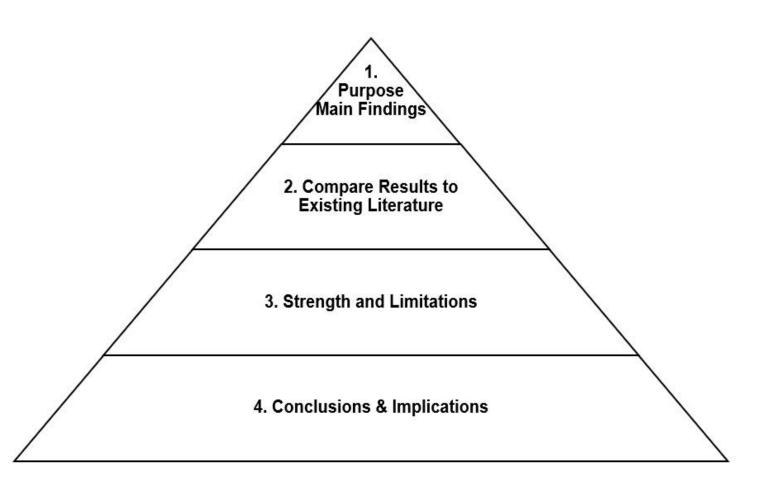
- 4 studies used restricted data from individuals from 15 countries that are geographically located in the Middle East and part of the Arab League of Nations to determine health outcomes
- A sensitivity analysis compares results with a variable that includes individuals born in all countries in the Middle East region, regardless of whether or not they were born in a country that is part of the Arab League
- Sensitivity analyses may be included as supplementary material due to limitations on word count and number of tables/figures allowed to be included with the text

- Purpose is to interpret the findings and provide meaning to the results in the context of the other medical literature
- Should mirror the introduction section as a pyramid or reverse funnel
- Instead of starting off with the broad context and ending with a specific purpose and objectives, the discussion section starts off with specific results and expands to broader context



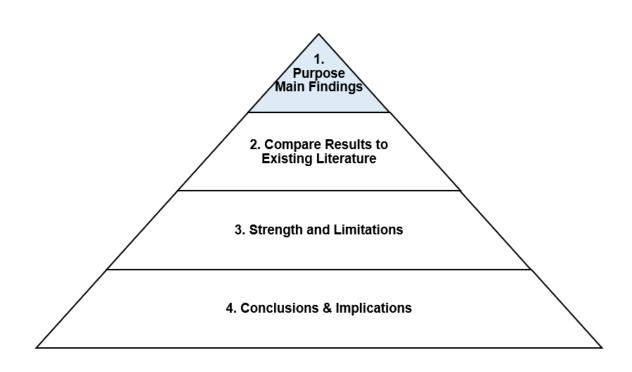
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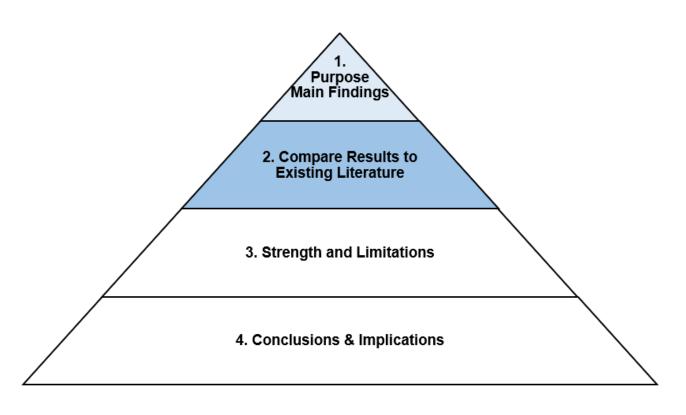
First paragraph

- Restate the purpose of the study
- Briefly summarize the main findings



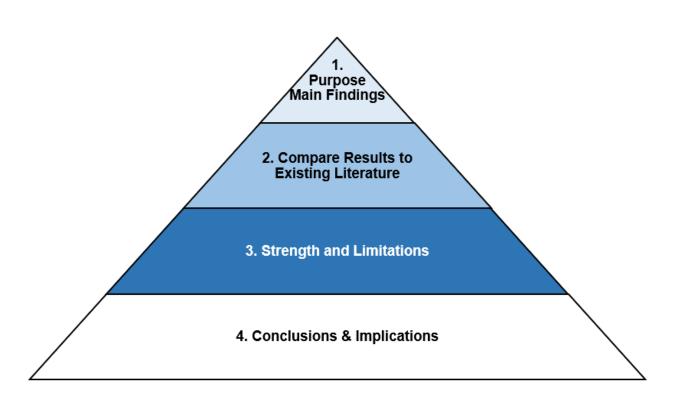
Second paragraph(s)

- ≥1 paragraph for each of the most relevant findings
- Include references to compare and contrast results with other studies
- Include reasons why the results may be the same or different from other literature



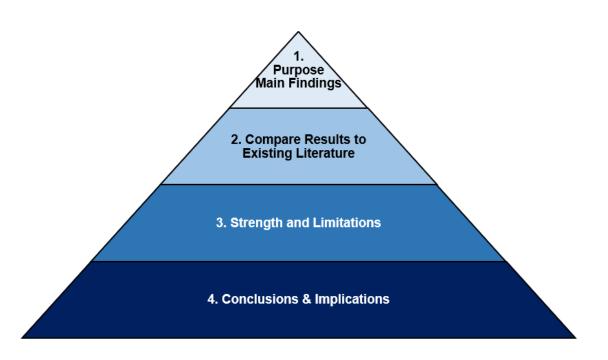
Third paragraph/section

- Strengths
 - Probability-based sample design versus a convenience sample
 - Large sample size
 - Broad content areas
- Limitations
 - Cross-sectional design
 - Information bias with self-reported data collection mode



Fourth paragraph/section

- Conclusions
 - Generalizability
 - Impact the findings may have on interventions and public health policies
- "Take home message" from the research with future directions and recommendations



11.5 Writing Tips and Tricks

- Start with the results section, then write the methods section
 - Create your tables or figures first, then write 1-2 sentences
 - Frame introduction and discussion around the key findings
- Select a similar article to use as a model for writing
- If you wrote a grant proposal or IRB protocol, use the same information to start writing your paper
 - Change future "we will analyze" to past "we analyzed"

11.5 Writing Tips and Tricks

- Confirm authorship with International Committee on Medical Journal Editors (ICJME) guidelines
 - Make sure they are contributing to the manuscript do not do everything yourself
- Use referencing software like Endnote or Zotero to manage your in-text citations and references at the end of the paper
- When all else fails, hand write your manuscript on a piece of paper – not type it

11.6 Summary

- Chapter 11 provided in-depth overview of disseminating research by presentation and publication
 - Part 1 Presentations
 - Part 2 Manuscripts
- Dissemination is the final step in the research process and is essential when conducting research using national health surveys
- Several examples have been provided to demonstrate different types of presentations created and sections of manuscripts written by the primary author of this textbook
- More examples are available with the training videos and resources on the textbook website, https://hsrlab.uta.edu/big-data-for-epidemiology/

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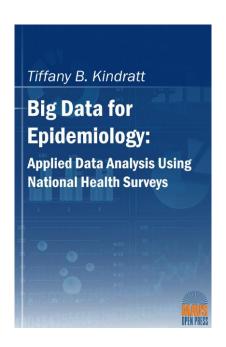
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Chapter 11: Dissemination Part 2 Manuscripts



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Thank you!

Please contact me with questions regarding this presentation.

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